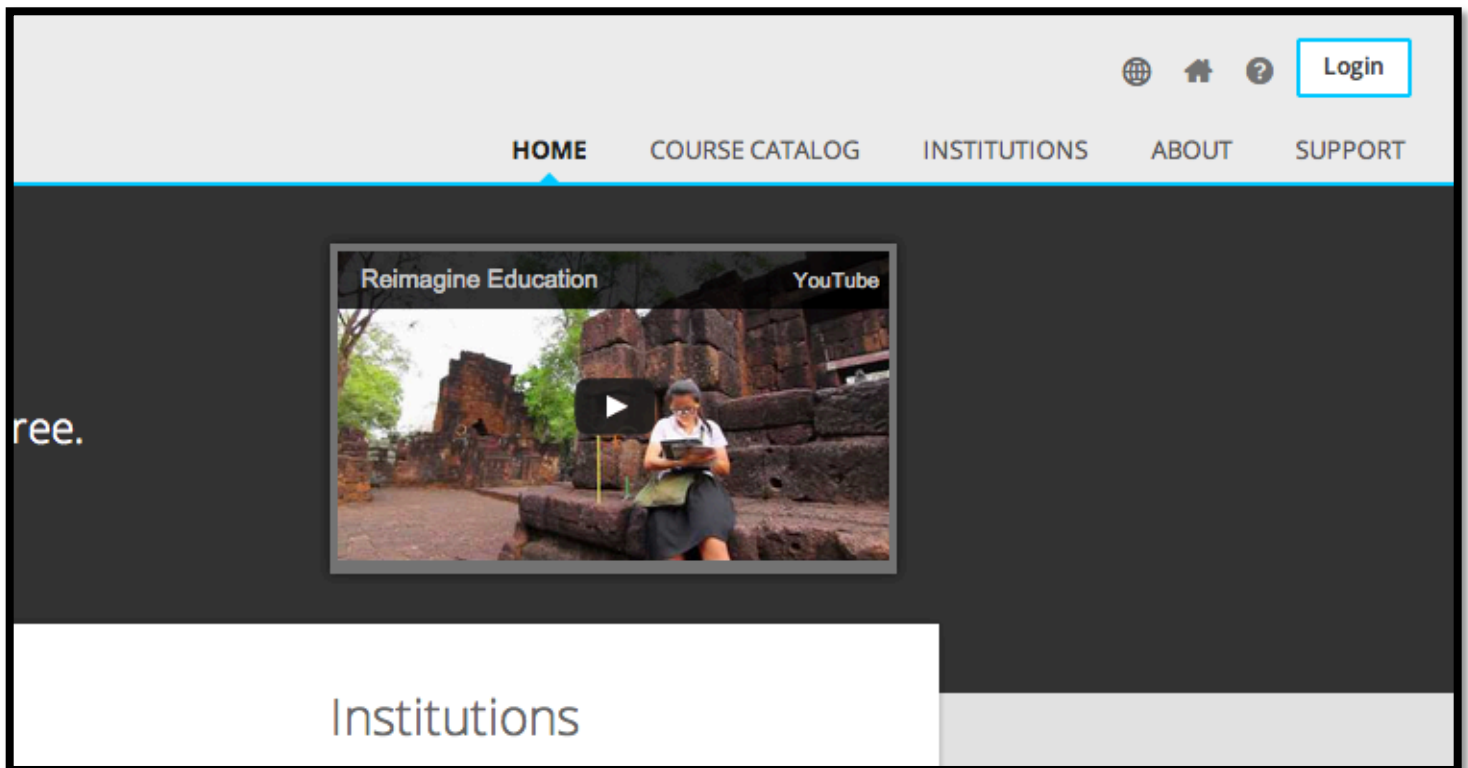
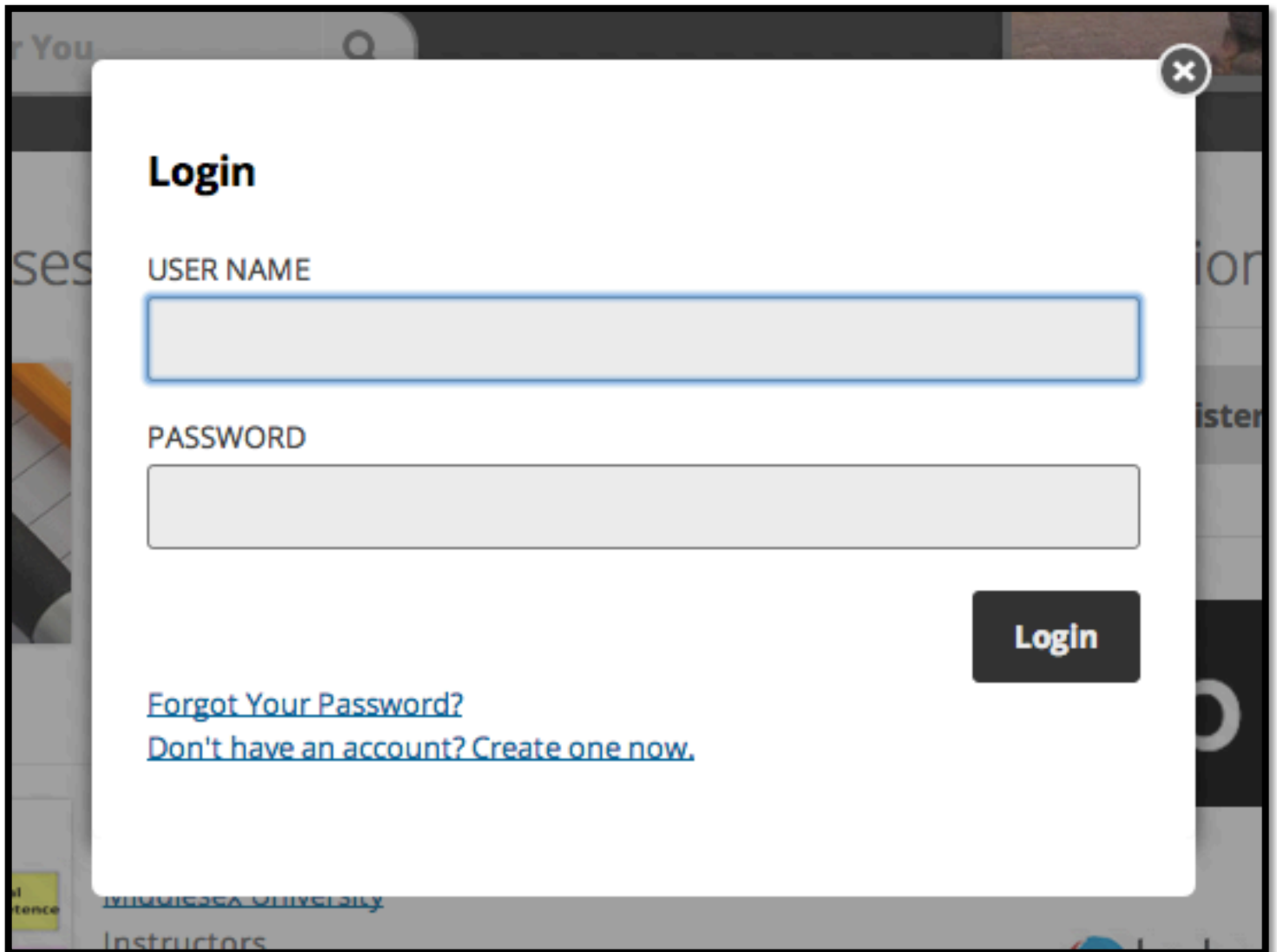


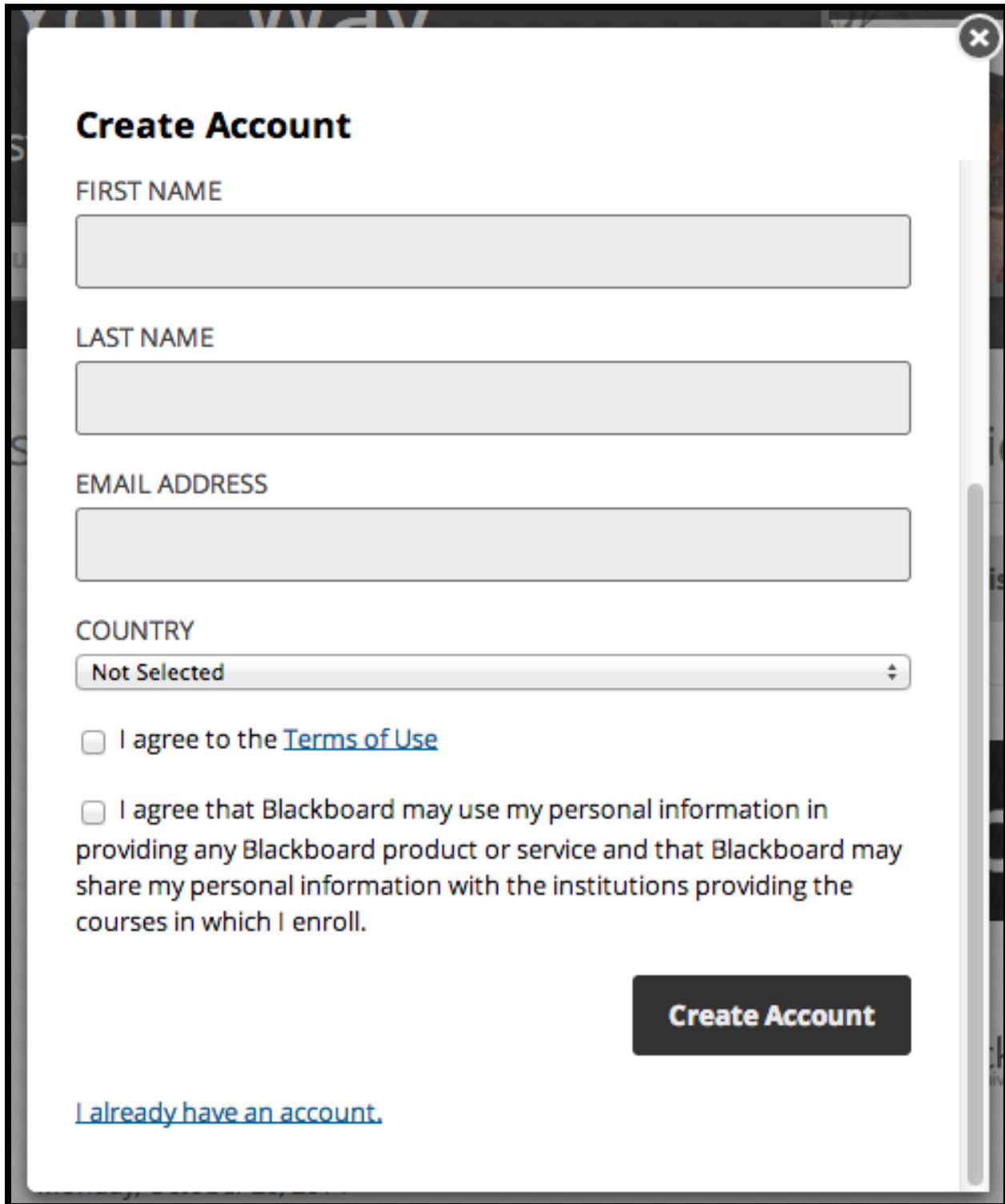
## Creating an Account and Enrolling



1. Navigate to [openeducation.blackboard.com](https://openeducation.blackboard.com) in your browser and click the Login button at the top right.



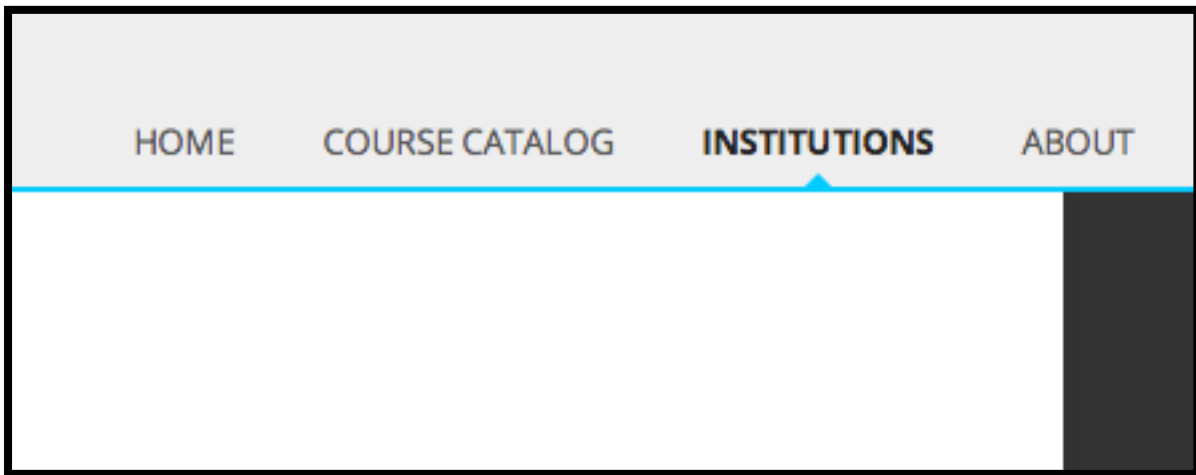
2. Select the “Don’t have an account” option



The image shows a 'Create Account' form with the following fields and options:

- CREATE ACCOUNT** (Title)
- FIRST NAME** (Text input field)
- LAST NAME** (Text input field)
- EMAIL ADDRESS** (Text input field)
- COUNTRY** (Dropdown menu with 'Not Selected' selected)
- I agree to the [Terms of Use](#)
- I agree that Blackboard may use my personal information in providing any Blackboard product or service and that Blackboard may share my personal information with the institutions providing the courses in which I enroll.
- Create Account** (Submit button)
- [I already have an account.](#) (Link)

3. Fill in the required details and click Create Account



4. Now that you are signed in, select Institutions and find Lamar University

# Lamar University

## About

---

[Lamar University](#) was founded in 1923 a few blocks from the current location as South Park Junior College and opened to students in its first fall semester. Home to more than 14,000 students, Lamar University is one of the fastest growing universities in Texas and is a member of The Texas State University System. LU offers more than 100 programs of study including bachelor's, master's, and doctoral degrees.

## About the Course

---

This course is designed to provide a place for participants to learn, teach, share, and discuss important topics related to social media tools for communication in the educational environment.

## Course Rationale

This course gives students the opportunity to interact with and experience the use of social media tools. To learn, share and experience hands-on digital tools for communicating in the educational environment.

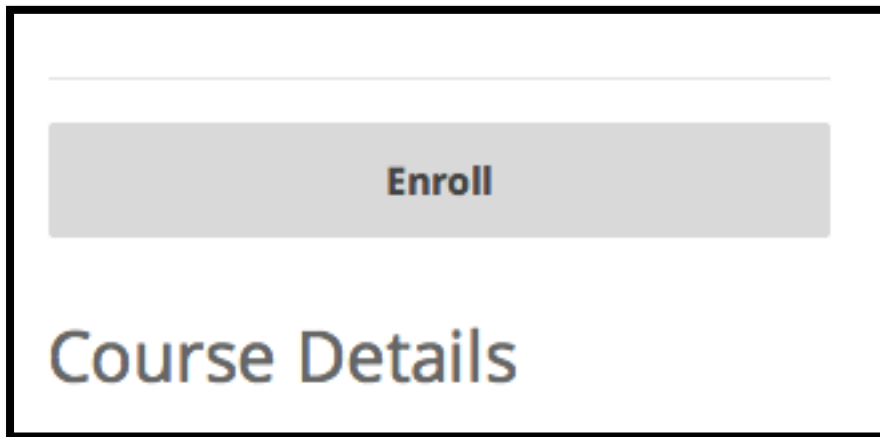
## Courses

---



Social Media: Communication Tools for Educators

5. Once you are in Lamar's Institution Details page select a course from the Courses list



6. Click the Enroll button to enroll in the course