Lamar has invested in an online tutoring service for distance education students. Smarthinking delivers both synchronous and asynchronous tutoring. It is available 24 hours a day 7 days a week. All tutors hold a minimum of a master’s degree in their field of expertise. Aside from tutors, Smarthinking also hosts a bevy of study guides, study skills manuals, test prep, and self-assessment tools to help your students succeed.

Smarthinking is currently available for your online Blackboard, off-campus face-to-face, and local dual credit students and is free to use. We ask that you post a link in your Blackboard course so students may access this service.

- Go to a content area of your course
- Mouse over Build Content
- Select Web Link
- Type Smarthinking into the name blank. Type https://services.smarthinking.com, into the URL blank
- Cut and paste the following into the description box:

SMARTHINKING connects students to E-instructor® Certified tutors anytime, from any internet connection https://services.smarthinking.com. Your SMARTHINKING login is your Lamar email address (@lamar.edu). Your SMARTHINKING password is:
YY- 2-digit year of birth
MM- 2-digit month of birth
DD- 2-digit day of birth
“&” (Use the & with no quotations)
Last initial – capital letter
First initial – capital letter
Last 4 digits of your social security number

Example: John Doe Born January 25, 1981 Social Security Number 1234567890
John Doe’s Password: 810125&DJ7890

- Click Submit

If you have trouble posting the Smarthinking URL, email blackboard@lamar.edu for support. And we thank you in advance for publicizing this service to your students.